



**FOR IMMEDIATE RELEASE**

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**AGNETIX JOINS AN ELITE GROUP OF VISIONARIES IN THE RESOURCE INNOVATION INSTITUTE  
FOUNDER'S CIRCLE**

**Las Vegas, CA – November 28, 2018** — Agnetix, a state-of-the-art LED lighting manufacturer that is transforming the horticulture lighting landscape, announced its full support of the Resource Innovation Institute (RII) by investing as a Founder's Circle member. Agnetix joins a select group of innovators at the forefront of the progressive cannabis industry with a common mission of driving resource efficiencies globally.

The Resource Innovation Institute was started by a team of experts in energy and climate policy, corporate sustainability, green building development and utility conservation. These leaders see a huge opportunity in the cannabis sector for market transformation in resource efficiency and their goal is to establish industry standards, organize best practices events and help shape policies and incentives that drive conservation.

“We are excited to partner with Agnetix this year as they emerge as an influential player in innovation and deeply efficient lighting solutions” said Derek Smith, Executive Director of RII. “This kind of forward thinking is especially important in the face of rising cost pressures and new regulations.”

At the forefront of energy-efficient horticulture lighting, Agnetix designs and manufactures super-efficient, high-powered LED lighting systems that significantly drive down energy-costs. Agnetix provides energy savings of up to 40% when compared to the best HPS lights and 18-40% when compared to best-of-breed LED systems.

The Agnetix system uniquely features a patented liquid-cooling lighting design that effectively removes and reuses unwanted heat from inside a facility. This dramatically reduces the need to purchase and operate high capacity HVAC and dehumidification systems resulting in an immediate cost savings and an accelerated ROI/TCO compared to other lighting systems in the same class.

“The Resource Innovation Institute is directly aligned with our core goal of driving operational efficiencies in the horticulture industry.” said Ihor Lys, CTO/Co-Founder of Agnetix. “Together we will collaborate to develop useful tools and services that inform cultivators and facility owners on energy use and best practices for resource efficiencies.”

Visit [www.agnetix.com](http://www.agnetix.com) or contact Agnetix at [sales@agnetix.com](mailto:sales@agnetix.com) to learn more.

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#### **About Resource Innovation Institute**

Resource Innovation Institute advances resource efficiency to create a brighter cannabis future. As an objective non-profit organization, we quantify the natural resource impacts of cannabis and point the way to a more efficient industry. Our tools and services inform and advise industry leaders, governments, utilities, manufacturers and other stakeholders. Our [Cannabis PowerScore](#) DIY energy self-assessment tool provides cultivators and business operators with an instant energy performance benchmark. In partnership with New Frontier Data, we recently published *The Cannabis Energy Report*, the most comprehensive assessment of cannabis energy use since recreational regulation began in 2014. We are currently facilitating industry stakeholders in advising the State of Massachusetts as it develops the world's most ambitious cannabis energy regulation.

[www.resourceinnovation.org](http://www.resourceinnovation.org)

#### **About Agetix:**

Agetix is a fast growing, privately-held, LED lighting technology company founded in 2015 when an expert in the agricultural growth industry joined forces with one of the biggest pioneers in advanced LED technologies. The Agetix mission is to design leading-edge, liquid-cooled LED lighting systems, using the latest in science & technology, for efficient, rapid and healthy growth of indoor agriculture. The Agetix platform combines decades of experience in advanced LED systems design with the latest in controlled environment agriculture technology to create the highest power and most efficient LED system available. [www.agnetix.com](http://www.agnetix.com)

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